



the monitor

a publication of the minneapolis television network

february - march 2007



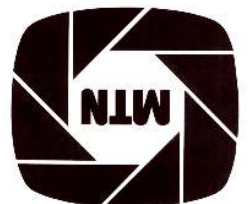
MTN Senior Production Manager J.C. Bagdadi strikes a blue screen pose with some young media makers from Anne Sullivan School. They were at MTN to make PSAs about media and nutrition as part of the Media Smart Youth Program. MTN and the Greater Minneapolis Girl Scout Council partnered to help develop this after-school curriculum that matches nutrition information with media literacy. Photo by Doug Cain.

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program schedule, profiles, news, information

mtn closed for president's day
mtn will be closed february 19

minneapolis television network
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new playback system goes live february 19

MTN is moving into the 21st century in its Programming Department. On **President's Day, February 19th**, MTN will switch to a new computer server playback system, which will allow us to schedule programs 24 hours a day, and even on holidays.

In our current system, somebody is actually playing tapes and sending the signal out on all three channels during evening hours. MTN has used this system from its very beginning. This has limited us to being able to program only seven hours of shows a day, from 5 PM to midnight. The 5 to 10 PM shows are recorded and replayed to fill up most of the rest of the hours of the day.

In our new playback system, our Master Control Director, **David Paul**, will be recording programs onto the hard-drive of our server. The computer then plays these files according to the schedule. The computer will be able to work 24 hours a day, and on holidays.

This 24 hour system will allow us more room for new programming on MTN's three channels. The evening schedule of series programs has been so full lately that it has been nearly impossible to schedule the new programs that continue to come in to MTN.

One change that might not be as popular with producers who have been on for some time, is that programs that received multiple repeats in a single day will not receive as many repeat plays. This will allow us to make room for all the new programs that come to MTN.

But the advantages easily outweigh the disadvantages. For example, our new system will also allow us to accept programs on DVDs. And to make it more convenient for you to drop off tapes (or disks), engineer **Jim Derks** has built an after-hours drop-off box



MTN Master Control Director David Paul test drives the new playback server that he will soon command.

next to MTN's main entrance. You can drop off your program through the slot whenever St. Anthony Main is open.

We will need two business days to enter each tape into our playback system. Instead of the old Monday deadline, the deadline for submission of your tape depends on the day of the week that your show is playing (see the table on this page). This new drop-off schedule starts February 19.

Series producers have been sent a mailing with information about re-applying for their old time slot, or getting a new one. If you need one of these packets, please contact the MTN Program Manager at 612-331-8575 ext. 312.

And look for the changes on the channels starting on February 19th. That day is a holiday, and MTN will be closed, but our computer will be cablecasting shows at their regular times.

If you see **Nate Mains**, **Jim Derks** or **David Paul** in the hallway, thank them. All three have put in a great deal of hard work to get this system up and running.

- Interim Program Manager John Akre

Scheduled day	Show is due at MTN by
Monday	Friday, 10 AM
Tuesday	Friday, 10 AM
Wednesday	Monday, 10 AM
Thursday	Tuesday, 10 AM
Friday	Wednesday, 10 AM
Saturday	Thursday, 10 AM
Sunday	Thursday, 10 AM

the mtn monitor (february-march 2007)

editor/design... john akre (send contributions, suggestions, complaints, news tips, heart-shaped chocolates, etc to: jakre@mtn.org (612) 331-8575 ext. 307) the monitor is published bi-monthly by the minneapolis television network.

director's corner media reform in memphis

I'm in Memphis, "the birth place of the blues," and in good company. 3,500 people have gathered at the convention center here to talk about "the media," the corporations that own, control, manage and edit the information we call "news." This is the third **Media Reform Conference** since the United States invaded Iraq. The invasion sparked this media reform movement because our commercial media failed to offer any real analysis of our government's reasons for going to war.

A buzzword here at the conference is "localism," which is defined as "real people connected to a real place." Localism is the opposite of our current Clear Channel model where one dominant corporation owns and controls radio stations across the country. In 2003, the **Dixie Chicks** became unpopular when they took a stand against the war in Iraq. As a result, no radio station south of the Mason Dixon line played their music. This could not have happened if Clear Channel had not owned the majority of those stations and took content decisions out of the control of local people. For two full years the music of **Elvis Presley** did not break out of the Memphis radio market. Today, with Clear Channel owning Memphis radio stations, he might need national recognition before he could get aired in Memphis.

The conference is packed with important news about the mid-December **Federal Communications Commission (FCC)** ruling, the one where media corporations were given what they wanted, easy entry into the "right of way" in our cities. The ruling was dangerous to MTN and extremely anti-local. Simply stated, it chisels away current authority of cities to regulate the space where cable wires run. This would be like a national commission on parks taking away the city's right to manage our local park.

MTN member Eric A. Rhea presented his feature film, *Something 2 Die 4*, at MTN on January 6. He used MTN facilities to make his film



There is hope that the new Congress will override this decision.

Public access and the **Alliance for Community Media** are well represented at the conference. I was a presenter in one session and I talked about the diversity of content being produced at MTN. Also on my panel were representatives of the **Center for Native American Public Radio** (a national organization) and the **Scribe Video Center** based in Philadelphia.

Dr. Martin Luther King was killed in Memphis, while there to support a Sanitation Workers Union strike. King's organizing skills and keen sense of coalition-building were invoked often at the conference. There is an incredible civil rights museum located at the Lorraine Hotel, the site of King's assassination. It is one of the most impressive, inspiring and moving museums I have ever visited.

If you are interested in learning more about the conference, visit www.freepress.net. Video and audio files of much of the conference are available.

-PamColby

the minneapolis television network

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www.mtn.org

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next mtn members' screening:
friday, march 9 at 7 p.m. in studio A

Bring something to screen or just come to watch. There is a 10 minute limit on all show clips.
Questions? Call John at (612) 331-8575 ext. 307.



mtn series program schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
MTN 16 5:00 Somali TV 6:00 Discover Islam 7:00 Islamic View 7:30 As Above, So Below 8:00 Monday Night Live 9:00 The Hemp Channel 9:30 Full Auto 10:30 Difference Makers 11:30 Heavy Metal TV	MTN 16 5:00 Somali American Media 6:00 Uhura 7:00 Leslie Davis Show 7:30 We the People 8:00 Altera Vista 9:00 The Nancy Boys 10:00 Drinking with Ian 10:30 Prima Donnas 11:00 America's Hot Musician	MTN 16 5:00 Community Views 6:00 Somaliland 6:00 America TV 7:00 MTN ComTV Events 8:00 Let's Learn to Get Along 8:30 Humanist Perspectives 9:00 Judy Corrao Show 9:30 Rainbow Flag 10:00 Irene on TV 10:30 Holistic Health 11:00 LaRouche	MTN 16 5:00 Somali TV 6:00 Somali Children 6:00 Association of MN 7:00 Best of the Cities 8:00 Chinese News and Entertainment 9:00 Somali Democracy Center 10:00 MTN Community Events	MTN 16 5:00 Somali Media 6:00 Oromo TV 8:00 Midrimo Somali TV 9:00 Somali Mai TV Network 10:00 MTN Community Events	MTN 16 5:00 Busho TV 7:00 Dancing with Johannah 7:30 Athleist Alliance 8:00 MTN Community Events 10:00 Undercover TV 10:30 Black Music America 11:00 T.C. Muzique Late Nite	MTN 16 5:00 Minneapolis 5:00 Neighborhood News 5:30 MN at Work 6:00 Wayci TV 7:00 TV Lao 8:00 MTN Community Events 9:00 Somali Life
MTN 17 5:00 Spectator 6:00 Friendship Set to Music 7:00 SPNN Youth Videos 7:30 Our Turn 8:00 Video Voices 8:30 Moving Forward 9:30 The Review 10:00 Democracy Now! 11:30 Diet to End Diseases	MTN 17 5:00 WWA 5:30 30 Minutes with an Author 6:00 Republican Roundtable 6:30 Vets Visits On TV 7:00 Kinpride 7:30 Bi Cities! 8:00 Soap Factory Gallery 8:30 MTN Access to Art 9:00 Black Economics 10:00 Democracy Now! 11:00 Totally Scrabble Tuesday	MTN 17 5:00 Variety Show 6:00 Bal of Minerva 7:00 On Transit 7:30 House Call 8:00 The Mary Hanson Show 8:30 Perils for Pedestrians 9:00 Viva and Jerry's Country Videos 10:00 Democracy Now! 11:00 Living Free	MTN 17 5:00 Lemmy O' Live 5:30 From the Mic 6:30 Fitness and Faith 7:00 Real America 7:30 Jazz Plus More 8:30 T.C. Muzique 9:30 Art Cunningham 10:00 Democracy Now! 11:00 Angry Canadian	MTN 17 6:30 Minneapolis Neighborhood News 7:30 MSP Sports 8:00 MBTV 8:30 Third Party Forum 9:00 Art Temple 9:30 Humanist Views 10:00 Democracy Now! 11:00 Body Rock	MTN 17 5:00 En Familia 5:30 Inner City Fishing 6:30 For Women Only 7:00 SAMA TV 8:00 MTN Access to Art 8:30 Athleists Talk 9:00 African Rendevous 10:00 Our World in Depth 11:00 Cinema Apocalypse 11:30 Just a Show	MTN 17 5:00 Black Focus 6:00 Wolf Spirit 6:30 St. Anthony Falls Journal 7:00 Telling People's Stories 7:30 Words of Peace 8:00 ETBM 9:00 Lemmy O' Holding People Accountable 9:30 Holding People Accountable 10:00 Call in Karaoke 11:00 Maximus Report
MTN 75 5:00 Holding Forth the Word of Truth 5:30 Living Word Church 6:00 New Vision 6:30 Beyond Today 7:00 Lovepower 8:00 Fire of Change 9:00 PRSPKTV on Life 10:00 Hope for the Nations 11:00 Army Newswatch 11:30 Athleist Views	MTN 75 5:00 Gospel Hour 6:00 Search the Scriptures 6:30 Piercing Darkness 7:00 Pure Heart Clear Mind 8:00 Repentance and Love Center 9:00 World Encounter 9:30 A Road Awakening 11:00 The Bible Speaks	MTN 75 5:00 Book of Acts 5:30 Hour of Restoration 6:00 Greater Friendship 7:00 Prescriptions for Living 8:00 Hope Community Presents 9:00 Unleavened Bread 10:00 Metro MN Destroyed 11:00 Healing and Victory Today 11:30 National Socialist	MTN 75 5:00 Cornerstone Prayer Center 6:00 Transforming Kingdom Hearts 6:30 Tomorrow's World 7:00 Sword of the Spirit 8:00 Turn or Burn 9:00 Hear What the Lord is Saying 10:00 Ethiopian Orthodox Tewahedo Church 11:00 Boldly Like God, Go Against the	MTN 75 5:00 The Best is Yet to Come 6:00 Redeemed Life 6:30 Church International 7:30 Bible Study Ministries 8:00 Propheic Word 8:00 First Impressions 9:00 Shalom Scripture 10:00 Help is on the Way 11:00 That Which is	MTN 75 5:00 Light on the Gospel 6:00 Imam W. Deen Mohammed and Guest 7:00 Faith Walk 8:00 Abundant Life 8:30 Solid Rock Church 9:00 True Love Church Service 10:00 Truth of God 11:00 Key to the Kingdom 11:30 Galatians Study	MTN 75 5:00 Reaching a People 5:30 Trinity Tabernacle 6:00 Walking in the Light 6:30 Worldwide Outreach for Christ 7:30 Stand on the Word 8:30 One Day at a Time 9:00 The Hidden Truth 10:00 Bethel Church 11:00 Farrahkan Speaks

this schedule will change after february 19. click "tv guide" at mtn.org for a current schedule